



Support the Team! – Show your SPIRIT!

Publish your message of support in the
2012 Georgetown Prep Lacrosse Team Program

Business/Organization/Family**Name****Address****City****State****Zip****Phone****Fax****Email****Contact**

Select	Message Size	Dimensions	Cost
	Full Page	7.5 x 8.75	\$500.00
	Half Page	4.25 x 7.5	\$300.00
	Quarter Page	3.5 x 4.25	\$150.00
	Business Card	3.5 x 2	\$100.00

Make check payable to "Georgetown Preparatory School"

DEADLINE: February 1, 2012

Please complete this form and send it along with your check payable to "Georgetown Preparatory School" to:

Georgetown Prep Lacrosse c/o Jeff Pirone
6418 Tilden Lane
North Bethesda, MD 20852

E-mail camera ready copy (any format) to advertising@preplax.com. If you have an advertising concept for us to mock-up, you may fax it to (888) 209-7916. Please include your contact information in the email. You can see sample ads at www.preplax.com (follow the links under announcements to see past year programs).

Please call Thomas Morgan at (202) 550-5626 or Jeff Pirone at (240) 461-6504 with any questions. E-mail advertising@preplax.com or webmaster@preplax.com with any questions.

See past programs and examples of ads at <http://preplax.com/images/LaxProgram2011.pdf> or <http://www.preplax.com/LaxProgram2010.pdf>

www.preplax.com

GEORGETOWN PREP LAX BOOSTERS

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Why you should support Prep Lacrosse with an ad in the Spring Program

For Families – “SPIRIT Messages” – Create a permanent legacy in the season program. Past graduates, families, parents and other supporters can share a message to the entire community – your own rallying cry!

College Coaches get a copy - Anyone interested in playing lacrosse in college wants to support the ability for us to send out this spiffy product which highlights the professionalism and history of this top level program

Network with Alumni who played – Many former players are well connected to college programs (over 20 went on to be captains of their college teams) and this recognition of their contributions can help your son in college and afterwards

Have a permanent memory – Your Prep player may not go on to play in college, but this is a durable memory of these halcyon days

For Businesses – “Sponsorship Support” Messages

The program gets printed twice – once at the beginning of the season, once at the end. Players, parents and fans retain it for all 87 days of the season referring to it frequently. Your message is seen again and again.

Affluent, Committed Community – Georgetown Prep’s lacrosse community spans 25 years. For some rivalry games, such as Landon, Gonzaga, Gilman and others, there are as many as 3000 fans in attendance – all of whom are in the affluent private school communities.

Listing in the preplax.com website – in addition to a print ad, your ad perseveres all year long on line in the digital version. Also, we have a Sponsor’s page which means that you get a valuable “back-link” – a critical tool for search engine optimization for your company’s website.

Questions – Concerns – Suggestions

e-mail – webmaster@preplax.com

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